



Greater North Shore Link EXPO

Maximize Your Independence *Links to Resources, Services, Adaptive Equipment*

Saturday, April 28, 2018
9:00 AM ~ 1:00 PM
Torigian Senior Center ~ Peabody Council on Aging
75 Central Street ~ Peabody, Massachusetts 01960

Invitation to Sponsor, Exhibit, & Advertise

1. Boost your visibility! Market your knowledge, goods, services, and company brand.
2. Meet your company's marketing objectives.
3. Network with consumers, families, attendees, other exhibitors and sponsors.
4. Meet with current and potential customers.
5. Demonstrate your support and commitment to the provider community and consumers of services.

Please complete the Exhibitor, Advertiser & Sponsor Contract and return with check payment by **Friday, March 30, 2018**. Make checks payable to GNS LINK.

Mail to: Patricia Cox
GNS LINK
300 Rosewood Drive, Suite 200
Danvers, MA 0192

Contact Patricia Cox with questions at pcox@northshorelink.org, or call 978-624-2206

Leadership Agencies

Greater Lynn Senior Services (GLSS) * Independent Living Center of the North Shore and Cape Ann (ILCNCA) * Northeast Arc * North Shore Elder Services (NSES) * SeniorCare Inc.
* North Shore Career Center * Element Care

The primary goal of the Greater North Shore Link is to create a single, coordinated system of information and access, for all persons seeking long-term services and supports, regardless of age, disability or income.

Greater North Shore Link EXPO

Saturday, April 28, 2018

9:00 AM ~ 1:00 PM

Torigian Senior Center ~ Peabody Council on Aging

75 Central Street ~ Peabody, Massachusetts 01960

Sponsor, Exhibitor & Advertiser Information

EXPO Sponsorships

Platinum Sponsorship: \$750

- Three 6' cloth-covered Exhibit tables with chairs (Best Placement)
- Exclusive 2- page center spread advertisement in EXPO Booklet (*first come-first served*)
- Logo & Recognition on EXPO Booklet Front Cover
- Special placement of Logo w/ link on all EXPO Marketing materials & LINK Web site
- Listing on the LINK Web site & Facebook as Platinum Sponsor
- Sponsor of EXPO bag with Company Name & Logo one side (*first come-first served*)
- Listing in the ***Directory of Exhibitors*** in the EXPO Booklet with description of product/service and contact information

Gold Sponsorship: \$600

- Two 6' cloth-covered Exhibit tables with chairs (Superior Placement)
- Full-page Ad in EXPO Booklet in prime location
- Logo w/ link on all E-mails & LINK Web site as Gold sponsor
- Listing on the LINK Web site & Facebook as a Gold Sponsor
- Company Name & Logo on EXPO bag (Shared space with Gold sponsors)
- Listing in the ***Directory of Exhibitors*** in the EXPO Booklet with description of product/service and contact information

Silver Sponsorship: \$500

- One 6' cloth-covered Exhibit table with chairs (Choice Placement)
- Full-Page Ad in EXPO Booklet
- Logo w/ link on all E-mails & LINK Web site as Silver Sponsor
- Listing on the LINK Web site & Facebook as a Silver Sponsor
- Listing in the ***Directory of Exhibitors*** in the EXPO Booklet with description of product/service and contact information

EXPO Exhibitors: \$300

- One 6' cloth-covered Exhibit table with chairs
- Listing on the LINK Web site as an Exhibitor
- Listing in the ***Directory of Exhibitors*** in the EXPO Booklet with description of product/service and contact information

Lunch will be provided for Exhibitors and Sponsors only

Advertisement in Conference Program Booklet

Increase your exposure with a color Ad in the EXPO Booklet. All Ads must be submitted in color and in jpeg file format.

Submit electronically to: pcox@northshorelink.org, **by Friday, March 30, 2018.**

Pricing:

Full page (5" w by 8" h) \$100
(Portrait orientation)

Half Page (5" w by 4" h) \$ 50
(Horizontal orientation)

The Greater North Shore Link reserves the right to use discretion in the selection of sponsors, exhibitors, and advertisers for the 2018 EXPO.

Greater North Shore Link EXPO

Sponsor, Exhibitor, and Advertiser Form

Please complete the form below and mail to:

Patricia Cox, Greater North Shore Link. 300 Rosewood Drive, Suite 200, Danvers MA 01923
by Friday, March 30, 2018. Make check payable to GNS LINK.

Contact Patricia Cox at pcox@northshorelink.org, or call 978-624-2206

Contact Information (Please Print)

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

☐ **Sponsors:** Check Sponsorship level and Complete sections below.

☐ Platinum ☐ Gold ☐ Silver

☐ **Exhibitors:** (\$300) Please attach a brief description of your agency in 25 words or less for the EXPO Booklet.

Names and E- mail addresses of the exhibit booth staff attending the EXPO.

Name _____ E-mail _____

Name _____ E-mail _____

Terms of Exhibition. * I agree to arrive by 8:30 AM to set up my exhibit. * To indemnify and hold harmless the Greater North Shore Link, Inc. and Peabody Council on Aging for loss, theft, damage or liability to property of the exhibitor, or injury to exhibitors.

Signature _____ Date _____

☐ **Advertisers:** Check box next to size of Ad. Please attach a *hard* copy of your Ad with this form. For best quality reproduction, **E-mail your color Ad in .jpeg format to pcox@northshorelink.org, by Friday, March 30, 2018.**

☐ **Full Page** (5" w by 8" h) ☐ \$100
(Portrait Orientation)

☐ **Half Page** (5" w by 4" h) ☐ \$50
(Landscape orientation)